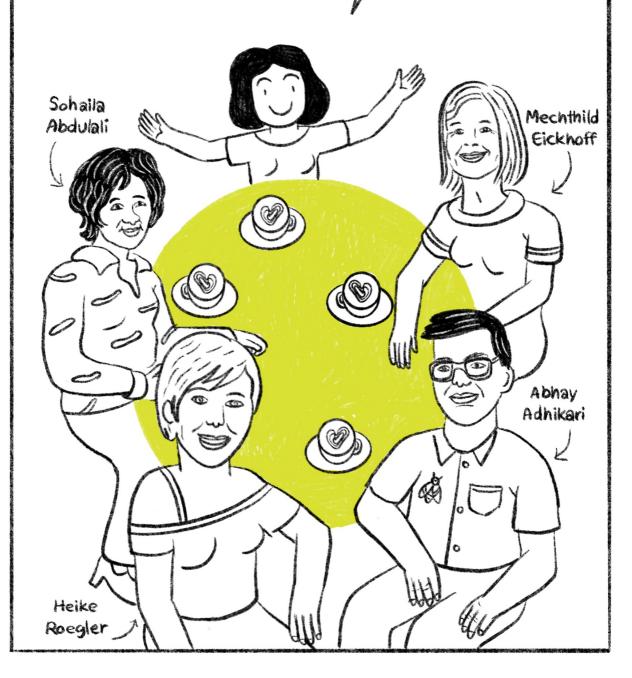




But instead of going deep into their administrative function, let's see how they feel about their role in this project



I'm the executive manager at FSK
(fonds Soziokultur) but on a
personal level, I love to
experiment



Besides financial support, I also try to find what is playful and exciting in supporting art and culture



What is very important to me is to help people who believe they have a creative power, to find and develop it



So we connected 18
international mentors to 604
artists and helped them in
the development of their
project. And our only criteria
was having community in
the heart of their project

I'm an Indian based writer and I
was one of the mentors in this
project but I must tell you that I was
terrified at the beginning of it

I told myself, I don't know much about Soziokultur! It's true that I love all forms of art but I have never been in the process of creating an artwork





But then it all turned out to be different, because that was the point!

The magic happened when I started talking to the artist



I figured out I have a lot to offer them as a mentor, because I have a completely different vision and experience. And to be honest, I also felt privileged to listen to them because they had so much to offer

I think I have so many buzz words to describe what I do, like: Co-creation, participation and so on ...



But what I do the most and what I love to do is to connect thoughtful people and wait for something magical to happen



for our mentoring sessions, part of it was based on logic and fact and part to be about unexpectedness, doing something surprising



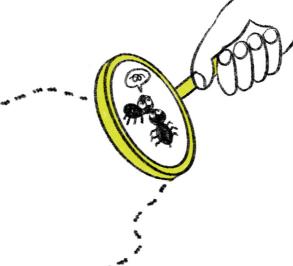
The goal was to help artists to step out of their job and look at their work differently. And that's why we chose mentors from different backgrounds to give completly new insights



I work in a museum and I also network professionally



But personally I like to get to know things and I'm fascinated by everything related to storytelling. This is how I work



In the museum we have objects with lots of stories behind them and I love connecting people to



So as you see, I like to connect with people by telling stories and that's why I stepped into this project

And now let's see what they think about Soziokultur





I should just assume that Soziokultur means you are connecting art and people and leave it at that

I like to bring people together. They talk together and get to know each other because it is really important how we live together





People are just doing wonderful stuff, some of it makes sense, some of it doesn't make sense. And I like that about Soziokultur, that it can be anything. So I think if you put it in a box and say 'now this is Soziokultur' rather than be inclusive, that becomes an exclusionary definition. So, I would just keep it open

Culture and art are not only happening in museums, theaters, state galleries or something like that. Culture and art could happen everywhere, in your neighborhood or in the rural areas, wherever it is. And Soziokulture means to bring a setting for people to discover their own creativity and their power to create something

