

What next for funding organisations?

# RESILIENCE AND RELEVANCE

a free one-day strategy  
workshop hosted by  
Fonds Soziokultur  
September 2023

12.9 Köln  
13.9 Stuttgart  
18.9 Berlin  
19.9 Leipzig

# RESILIENCE AND RELEVANCE

## A FREE ONE-DAY STRATEGY WORKSHOP FOR PRIVATE AND PUBLIC FUNDERS.

This workshop is hosted by Fonds Soziokultur, the German federal fund for socio-culture.

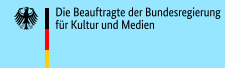
Is your organisation rethinking its funding strategy in response to climate change, diversity and inclusion, geo-political instability or other societal challenges?

Fonds Soziokultur invites you to a one-day workshop to explore good practice, new funding models and effective change management strategies. This interactive, participatory session is also an opportunity to network with your peers with shared values and purpose.

The workshop is free to attend. It is open to regional, national and international private and public funds across all sectors.

Participants can choose to attend the workshop in one of the following cities: Köln (12.9), Stuttgart (13.9), Berlin (18.9) and Leipzig (19.9), 2023

We can accommodate only 24 participants per session. Places are offered on a first-come-first-serve basis.  
Registration deadline: September 1, 2023



# WHY NOW?

Like many other funds, Fonds Soziokultur has gone through a period of intense innovation and change over the past three years. In 2022, we took the unprecedented step to allocate €20m to process rather than project based funding in response to the needs of our sector. Evaluation shows we have radically redefined our relationship with our grantees. We have also become more agile by embracing new management strategies, developing partnerships and new international and cross-sector programmes. Through the knowledge transfer workshop we want to build an innovation ecosystem for funders to share some good (and bad) practices as well as learn from our experiences

# WHO SHOULD TAKE PART?

This full-day workshop is open to regional, national and international funding organisations. We encourage you to attend as a team that includes senior leadership and administrative officers. This is a participatory/practical session with group discussion, lightning talks, brainstorming and networking. Please note these sessions are not a place for fundraising.

# AFTER THE SESSION?

After the workshop you will be invited to join an online network. We will meet once a month for three months to share our experiences of embedding the learnings from the workshop into our organisations.

# WORKSHOP AGENDA

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09.00	Arrival and coffee
09.30	Part 1 <b>THE BIG DISRUPTION</b> How can we innovate our funding models? <hr/> How do we shift from project to process funding? What are other innovative models? In this section we cover good practice case studies.
10.30	Part 2 <b>DIVERSITY, SUSTAINABILITY AND INTERNATIONALISM</b> <hr/> How do we overcome our awkwardness and engage with potentially uncomfortable issues? In this section we cover stakeholder engagement.
12.00	Lunch Break
13.00	Part 3 <b>MEASURING IMPACT</b> <hr/> How do we gather feedback and communicate it to key stakeholders? In this section we cover evaluation strategies and communication.
14.30	<b>WHERE DO WE GO NEXT?</b> <hr/> We close the day by discussing practical next steps as well as listening to each other's experiences of good (and bad practice) to overcome structural roadblocks.
16.00	Session concludes with informal networking

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# SPEAKERS AND FACILITATORS

## MECHTHILD EICKHOFF



Mechthild Eickhoff is an expert in cultural engagement and participation as well as the development of experimental formats in cultural practice and funding. Since 2020, she has been Managing Director of the Fonds Soziokultur, one of six federal cultural funds in Germany. Previously, she headed the model institution UZWEI at the Centre for Art and Creativity - Dortmunder U for six years and was responsible, among other things, for the development of collaborative exhibitions and event formats as part of the EU project smARTplaces. Between 2011 and 2013, she headed the Cultural Education Cluster at Stiftung Mercator and worked as the Managing Director of the Bundesverband der Jugendkunstschulen und Kulturpädagogischen Einrichtungen e.V. After studying cultural studies at the University of Hildesheim, she began working as a cultural educator at WerkStadt Witten, a socio-cultural centre in the Ruhr region.

# ABHAY ADHIKARI



Abhay Adhikari (PhD) is the founder of Digital Identities, a global programme to create new models of engagement and social impact. This programme has been commissioned by organisations such as Google, the Guardian and NESTA. He has run Storytelling Labs in thirteen countries with the private, public and cultural sector. Participants have ranged from BMW and Coca-Cola to museums such as Tate (London), Rijksmuseum (Amsterdam) and Nordiska museet (Stockholm). Abhay also leads the Urban Sustainable Development Lab, which has been named one of UK's 50 New Radical projects by the Observer newspaper. He currently leads the Careview project to help cities tackle social isolation. This programme has been co-funded by the European Space Agency. Abhay has a research background in biofeedback gaming and has run mindfulness workshops in India, Japan and the UK. Abhay has spoken on digital culture and social impact at events such as Deutsche Welle Global Media Form (Bonn), International Journalism Festival (Perugia) and Battle of Ideas (London).

# ALESSANDRA CIANETTI



Alessandra Cianetti (she/her) is a London-based curator and project manager. Her work explores urgent socio-political issues with a focus on notions and lived experiences of intersectional borders. Over the years, she has conceived, curated, produced, researched, presented talks, written and facilitated workshops about multi-disciplinary and transnational art projects, programmes, and collective organising within the arts sector across the UK, Europe, and internationally. Currently, Alessandra is curator and project manager for the Bagri Foundation, a grant-giving charity which supports the work of multi-disciplinary artists from Asia and its diaspora. Alessandra is part of the steering group of Intoart-Artists Direct Change, an equal platform for emerging visual artists with learning disabilities, London, UK and of the Culture and Diversity Advisory Forum of the Lewisham Borough of Culture 2022. She provides mentorship and research supervision for PhD and MA students at Transart Institute for Creative Research and Ca' Foscari University, Venice, Italy.

## EDDY ADAMS



Eddy Adams is an urban policy expert, process designer and facilitator with a particular interest in participative learning methods. Eddy has a Programme Expert role for URBACT, the EU's peer learning programme for cities, based in Paris. One of his key roles here has been leading on the design and implementation of the URBACT Summer University, a three-day immersive experience for 500+ urban practitioners. Eddy also has a European Urban Initiative expert role for the city of Milan, and previously the city of Rotterdam. He has also worked closely with Manchester, Glasgow, Madrid, Torino, Berlin and Umeå. He recently co-moderated the Cities Forum, the EU's biannual state of the city event and is leading on the peer review process developed by the Commission's Joint Research Centre, focused on sustainable urban development. Eddy is a trustee of the Young Foundation and an Adviser to the Social Innovation Exchange.

## INEZ BOOGAARTS



Inez Boogaarts works as a freelance consultant, interim manager and researcher in arts and culture in Germany, Belgium and the Netherlands. This includes Fonds Soziokultur, IDEA (Brussels), Kunstmuseum Bochum. In addition to a degree in Social Geography, she has international experience in the areas of cultural policy consulting, cultural management, international cultural cooperation, cultural diversity, strategy development and transformation processes. She was a.o. Director of the Poetry International Festival, Rotterdam (2019–2021), Managing Director of the Zukunftsakademie NRW, Bochum (2016–2019), Director of Rotterdam Council for Art and Culture (2012–2015) and Head of the press and culture department of the Consulate General of the Netherlands in Düsseldorf (2006–2011). She serves on juries and supervisory boards. Born and based in Rotterdam, Netherlands.

# WANT TO TAKE PART?

Participants can choose to attend the workshop in one of the following cities: Köln (12.9), Stuttgart (13.9), Berlin (18.9) and Leipzig (19.9), 2023



Scan the QR code  
or [click here](#) to register.

**REGISTRATION DEADLINE:**  
**SEPTEMBER 1, 2023**

A maximum of three people per organisation can take part. We can accommodate only 24 participants per session. Places are offered on a first-come-first-serve basis.